

BUSINESS MANAGEMENT, MBA

Students pursuing the Master in Business Administration program develop ethical business management leadership skills with an emphasis on urban studies and applied research through:

- Effective oral, written, and interpersonal communication to enhance business outcomes
- Acquisition of the vital common body of graduate business knowledge required to function effectively in a dynamic global environment
- Utilization of quantitative techniques to identify and analyze business problems and solutions
- The ability to integrate and apply knowledge in all functional areas in business to solve business problems
- Intensive career focus linked to a chosen concentration

At the successful conclusion of this program, MBA completers will be able to:

1. Apply quantitative methods to analyze business problems and implement solutions
2. Assess and analyze global opportunities and challenges for business growth
3. Integrate ethical analysis in decision making using advanced levels of ethical reasoning
4. Perform strategic analysis effectively and make recommendations
5. Research and analyze current issues in business, evaluate evidence, construct an in-depth written analysis, make recommendations, and deliver an oral presentation detailing the outcomes of the analysis

Requirements

The MBA degree in Business Management requires students successfully complete 27 credits (9 core courses) and 9 credits (3 courses) of open electives or a selected concentration, for a total of 36 credits (or 12 courses) in order to earn the MBA.

Students can declare a Dual Concentration by completing the required core courses, and all courses for two concentrations, earning a total of 45 credits for their degree.

Business Foundation courses may be required, please visit the King Graduate School (<https://catalog.monroeu.edu/catalog/king-graduate-school/#foundationinterdisciplinarycoursestext>) section of the catalog for more information.

Code	Title	Credits
Required Core Courses General Track		
MG-615	Managing in the Global Environment	3
MG-620	Research and Statistics for Managerial Decision Making	3
MG-630	Organizational Behavior and Leadership In the 21st Century	3
MG-640	Managerial Economics	3
MG-660	Strategic Marketing	3
MG-670	Managerial Finance	3
MG-770	Financial Statement Analysis	3

MG-800	Strategic Management	3
KG-604	Graduate Research & Critical Analysis	3
Required Core Courses Subtotal		27
Elective Courses		
Open Electives (or Concentration)		9
Total Credits		36

Concentrations

In addition to completing the General Track requirements, the MBA program offers ten (10) concentrations of study.

Students can declare a Dual Concentration by completing the required core courses, and 6 courses (18 credits) in two concentrations, earning a total of 45 credits for their degree.

Accounting Concentration

Code	Title	Credits
Select three of the following:		9
AC-610	Managerial Accounting	
AC-630	Advanced Accounting Information Systems	
AC-650	Financial Accounting Theory and Reporting	
AC-670	International Accounting	
Accounting Concentration Courses Subtotal		9
Total Credits		9

Business Analytics

Code	Title	Credits
MG-756	Business Data Mining	3
MG-757	Marketing Analytics	3
MG-758	Decision Modeling for Managers	3
Business Analytics Concentration Courses Subtotal		9
Total Credits		9

Finance Concentration

Code	Title	Credits
MG-760	International Finance	3
MG-761	Mergers and Acquisitions	3
MG-762	Financial Markets & Institutions	3
Finance Concentration Courses Subtotal		9
Total Credits		9

Health Care Concentration

Code	Title	Credits
Select three of the following:		9
HA-625	Health Care Information Systems	
HA-705	Continuous Quality Improvement in Health Care	
MG-616	Health Care Policy	
MG-625	Strategies for Decision Analysis in Health Care	
MG-681	Operational Excellence in Health Care	
PH-680	Emergency Management in Public Health	
PH-690	Global Health	
Health Care Concentration Courses Subtotal		9
Total Credits		9

Human Resource Concentration

Code	Title	Credits
MG-632	Human Resource Competencies and The Organization	3
MG-634	Human Resource Strategy and People	3
MG-636	Human Resource - The Workplace Setting	3
Human Resource Concentration Courses Subtotal		9
Total Credits		9

Information Technology Concentration

Code	Title	Credits
Select three of the following:		9
CS-620	Software System Design	
CS-625	Object Oriented Software	
CS-630	Database Systems	
CS-640	Computer Networks	
CS-660	Managing Projects, Resources and Risks	
Information Technology Concentration Courses Subtotal		9
Total Credits		9

International Business Concentration

Code	Title	Credits
MG-745	Global Supply Chain Management	3
MG-760	International Finance	3
MK-775	International Marketing	3
International Business Concentration Courses Subtotal		9
Total Credits		9

Marketing Concentration

Code	Title	Credits
MK-775	International Marketing	3
MK-776	Interactive and Direct Marketing	3
MK-777	Consumer Behavior	3
Marketing Concentration Courses Subtotal		9
Total Credits		9

Project Management Concentration

Code	Title	Credits
MG-750	Project Management	3
MG-763	Project Risk and Cost Management	3
MG-764	Agile Project Management	3
Project Management Concentration Courses Subtotal		9
Total Credits		9

Supply Chain Management Concentration

Code	Title	Credits
MG-745	Global Supply Chain Management	3
MG-746	Logistics Optimization	3
MG-747	Business Process Design and Improvement	3
Supply Chain Management Concentration Courses Subtotal		9
Total Credits		9

Recommended Sequence

Course	Title	Credits
Semester 1		
MG-615	Managing in the Global Environment	3
MG-620	Research and Statistics for Managerial Decision Making	3
KG-604	Graduate Research & Critical Analysis	3
Credits		9
Semester 2		
MG-630	Organizational Behavior and Leadership In the 21st Century	3
MG-640	Managerial Economics	3
MG-670	Managerial Finance	3
Credits		9
Semester 3		
MG-660	Strategic Marketing	3
MG-770	Financial Statement Analysis	3
Elective	Open Elective for General track or Elective related to declared concentration	3
Credits		9
Semester 4		
MG-800	Strategic Management	3
Elective	Open Elective for General track or Elective related to declared concentration	3
Elective	Open Elective for General track or Elective related to declared concentration	3
Credits		9
Total Credits		36