

# BUSINESS MANAGEMENT, BBA

The Bachelor's of Business Administration in Business Management degree prepares graduates to enter management positions in business and government by providing the necessary concepts, theories and skills relating to aspects of management. The program also provides graduates the analytical, creative, and quantitative skills required to utilize resources and make decisions. Students are encouraged to pursue a minor area of study to prepare for specific career paths. The program level objectives for students completing the BBA in Business Management are as follows:

1. Apply business concepts including management, marketing, finance, accounting, human resources, and ethics in analyzing business cases/creating a comprehensive business plan
2. Identify and research a specific academic/career area of business to focus their futures
3. Analyze current issues in business, evaluate evidence and construct a written report, and deliver an oral presentation detailing the outcomes of the analysis
4. Develop a career plan to secure an appropriate position relevant to their study or be prepared for graduate study
5. Illustrate effective utilization of technology solutions relevant to employers

## Requirements

Code	Title	Credits
<b>Major-Related Courses</b>		
AC-161	Principles of Financial Accounting	3
AC-163	Principles of Managerial Accounting	3
BL-201	Business Law I	3
FA-302	Principles of Finance	3
MG-101	Introduction to Business	3
MG-201	Principles of Management	3
MG-230 or MG-285	Principles of Project Management Integrating Business Concepts	3
MG-255	Managing Cultural Diversity	3
MG-290 or MG-390	Business Administration Internship I Business Management Internship I	3
MG-313	Organizational Behavior & Effectiveness	3
MG-320	Global Business	3
MG-362	Business Management Systems	3
MG-375	Technology Tools for Data Analysis	3
MG-485	Business Policy and Strategy	3
MK-101	Marketing Foundations	3
Major Area Electives		15
Major-Related Courses Subtotal		60
<b>General Education and Related Courses</b>		
EC-201	Macroeconomics	3
EC-203	Microeconomics	3
IT-115	Electronic Spreadsheet Applications	3
IT-118	Integrated Business Applications	3
IT-215	Advanced Spreadsheet Applications	3
LA-122	Fundamentals of Communication	3

LA-205	Professional Communication	3
MA-120	Finite Mathematics & Linear Modeling	3
MA-235	Statistics for Business Decisions I	3
English Credits		12
Liberal Arts Elective(s)		6
Mathematics Elective		3
Open Electives		12
General Education and Related Courses Subtotal		60
<b>Total Credits</b>		<b>120</b>

## Recommended Sequence

Course	Title	Credits
<b>Semester 1</b>		
MG-101	Introduction to Business	3
MK-101	Marketing Foundations	3
EN-ELE	English Elective	3
IT-118	Integrated Business Applications	3
LA-122	Fundamentals of Communication	3
<b>Credits</b>		<b>15</b>
<b>Semester 2</b>		
MG-201	Principles of Management	3
AC-161	Principles of Financial Accounting	3
EN-ELE	English Elective	3
IT-115	Electronic Spreadsheet Applications	3
MA-ELE	Math Elective	3
<b>Credits</b>		<b>15</b>
<b>Semester 3</b>		
MG-ELE or MK-ELE	Business Elective or Marketing Elective	3
AC-163	Principles of Managerial Accounting	3
EN-ELE	English Elective	3
LA-ELE	Liberal Arts Elective (LA-103 strongly recommended)	3
MA-ELE	Math Elective (MA-120 strongly recommended)	3
<b>Credits</b>		<b>15</b>
<b>Semester 4</b>		
MG-ELE or MK-ELE	Business Elective or Marketing Elective	3
MG-ELE or MK-ELE	Business Elective or Marketing Elective	3
BL-201	Business Law I	3
EC-201	Macroeconomics	3
EN-ELE	English Elective	3
<b>Credits</b>		<b>15</b>
<b>Semester 5</b>		
MG-230 or MG-285	Principles of Project Management or Integrating Business Concepts	3
MG/MK-ELE	Business Elective <sup>1</sup>	3
MG-255	Managing Cultural Diversity	3
EC-203	Microeconomics	3
MA-ELE	Math Elective (MA-235 strongly recommended)	3
<b>Credits</b>		<b>15</b>
<b>Semester 6</b>		
MG-320	Global Business	3
MG-362	Business Management Systems	3
MG/MK-ELE	Business Elective <sup>1</sup>	3
FA-302	Principles of Finance	3
IT-215	Advanced Spreadsheet Applications	3
<b>Credits</b>		<b>15</b>
<b>Semester 7</b>		
MG-313	Organizational Behavior & Effectiveness	3

MG-375	Technology Tools for Data Analysis	3
MG-390/391	Business Management Internship I (Junior Standing)	3
Open Electives		6
<b>Credits</b>		<b>15</b>
<b>Semester 8</b>		
MG-485	Business Policy and Strategy	3
LA-205	Professional Communication	3
LA-ELE	Liberal Arts Elective	3
Open Electives		6
<b>Credits</b>		<b>15</b>
<b>Total Credits</b>		<b>120</b>

<sup>1</sup> Should relate to declared Minor if applicable