

FINANCE, BBA

Finance is the study of investments and money management. A Bachelor of Business Administration in Finance prepares students for a career in managing financial resources in all areas of the business and financial sectors. The BBA in Finance degree focuses on the study of financial markets, corporate and private finance, investment portfolios and valuation of stocks, fixed-income securities, and other financial assets.

The BBA in Finance degree will prepare graduates to go on to work in many sectors including fixed income, financial planning and management, real estate, pensions/retirement, insurance, and banking. Skills and knowledge will be achieved to appraise the financial health of an organization and to guide individuals and businesses toward financial independence.

The Finance program is designed to provide students increased knowledge about modern financial institutions in today's economy including the development of their intellectual capacity, executive personality, and managerial skills with strong foundation courses. The purpose of the major in Finance is to equip students with an exceptional education in finance so that they can develop careers in corporate, personal, or public financial planning or management. The Finance program trains students to become effective managers in banking, insurance, and other financial service institutions; corporate finance departments; non-profit and government entities. The program also provides exposure to urban fiscal policy and planning, insurance, and real estate. Students will translate theory into practice and integrate the latest research and techniques to navigate the business world of finance.

In addition to the specific knowledge of finance, students will achieve objectives in accounting, business law, management, operations, and technology as it relates to business.

The overall objective is to provide practical and theoretical knowledge of various financial components, allowing students to make informed financial predictions and forecasts.

1. Upon completion of the program, graduates will be able to discuss and associate the concepts of risk management, financial policy, banking and financial markets.
2. Upon completion of the program, graduates will be able to utilize skills in financial statement and ratio analysis to identify and analyze relevant factors that influence decision-making, financial predictions and forecasts, and present findings to various audiences
3. Upon completion of the program, graduates will have developed the skills to provide viable financial alternatives for stakeholders using ethically and socially responsible decision-making methods and standards.

Requirements

| Code | Title | Credits |
|------------------------------|---|---------|
| Major-Related Courses | | |
| FA-101 | An Introduction to the World of Finance | 3 |
| FA-302 | Principles of Finance | 3 |
| FA-304 | Money and Banking | 3 |
| FA-305 | Corporate Finance | 3 |
| FA-310 | Investment Analysis | 3 |
| FA-330 | Capital Markets | 3 |
| FA-380 | Valuation | 3 |

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| FA-390 | Finance Internship | 3 |
| FA-490 | Finance Capstone | 3 |
| AC-161 | Principles of Financial Accounting | 3 |
| AC-163 | Principles of Managerial Accounting | 3 |
| AC-205 | Intermediate Accounting I | 3 |
| AC-305 | Intermediate Accounting II | 3 |
| AC-370 | Financial Statement Analysis | 3 |
| BL-201 | Business Law I | 3 |
| MK-101 | Marketing Foundations | 3 |
| MG-101 | Introduction to Business | 3 |
| MG-112 | Business Ethics | 3 |
| MG-201 | Principles of Management | 3 |
| MG-362 | Business Management Systems | 3 |
| MG-375 | Technology Tools for Data Analysis | 3 |
| Major Area Electives | | 12 |
| Major-Related Courses Subtotal | | 75 |
| General Education and Related Courses | | |
| EC-201 | Macroeconomics | 3 |
| EC-203 | Microeconomics | 3 |
| English Electives | | 9 |
| IT-115 | Electronic Spreadsheet Applications | 3 |
| IT-118 | Integrated Business Applications | 3 |
| IT-215 | Advanced Spreadsheet Applications | 3 |
| LA-122 | Fundamentals of Communication | 3 |
| LA-205 | Professional Communication | 3 |
| MA-115 | Quantitative Reasoning ((or higher)) | 3 |
| MA-235 | Statistics for Business Decisions I | 3 |
| MA-335 | Statistics for Business Decisions II | 3 |
| Open Electives | | 6 |
| General Education and Related Courses Subtotal | | 45 |
| Total Credits | | 120 |

Recommended Sequence

| Course | Title | Credits |
|-------------------|---|-----------|
| Semester 1 | | |
| FA-101 | An Introduction to the World of Finance | 3 |
| AC-161 | Principles of Financial Accounting | 3 |
| EC-201 | Macroeconomics | 3 |
| EN-111 | College Writing and Critical Analysis | 3 |
| MA-115 | Quantitative Reasoning ((or higher)) | 3 |
| Credits | | 15 |
| Semester 2 | | |
| FA-302 | Principles of Finance | 3 |
| EC-203 | Microeconomics | 3 |
| EN-121 | Analytical Thinking, Writing & Research | 3 |
| IT-118 | Integrated Business Applications | 3 |
| LA-122 | Fundamentals of Communication | 3 |
| Credits | | 15 |
| Semester 3 | | |
| FA-304 | Money and Banking | 3 |
| AC-163 | Principles of Managerial Accounting | 3 |
| IT-115 | Electronic Spreadsheet Applications | 3 |
| LA-103 | Introduction to Political Science | 3 |
| MG-101 | Introduction to Business | 3 |
| Credits | | 15 |

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| Semester 4 | | |
| FA-305 | Corporate Finance | 3 |
| AC-205 | Intermediate Accounting I | 3 |
| BL-201 | Business Law I | 3 |
| MA-235 | Statistics for Business Decisions I | 3 |
| MG-201 | Principles of Management | 3 |
| | Credits | 15 |
| Semester 5 | | |
| FA-330 | Capital Markets | 3 |
| AC-305 | Intermediate Accounting II | 3 |
| EN-206 | Professional Writing and Presentation | 3 |
| IT-215 | Advanced Spreadsheet Applications | 3 |
| MG-330 | Organizational Theory | 3 |
| | Credits | 15 |
| Semester 6 | | |
| FA-310 | Investment Analysis | 3 |
| MA-335 | Statistics for Business Decisions II | 3 |
| MG-305 | Introduction to Management Science | 3 |
| MG-ELE | Business Elective | 3 |
| MK-101 | Marketing Foundations | 3 |
| | Credits | 15 |
| Semester 7 | | |
| FA-380 | Valuation | 3 |
| AC-370 | Financial Statement Analysis | 3 |
| MG-112 | Business Ethics | 3 |
| MG-ELE | Business Elective | 3 |
| MG-ELE | Business Elective | 3 |
| | Credits | 15 |
| Semester 8 | | |
| FA-390 | Finance Internship | 3 |
| FA-490 | Finance Capstone | 3 |
| LA-205 | Professional Communication | 3 |
| Open Elective | | 3 |
| Open Elective | | 3 |
| | Credits | 15 |
| | Total Credits | 120 |