

EXECUTIVE LEADERSHIP IN HOSPITALITY MANAGEMENT, MS

The Master of Science in Executive Leadership in Hospitality Management program prepares students for leadership positions in hotels and resorts, convention services, strategic development for tourism boards, international tourism development, real estate development projects, business ownership, and academia. As travel and hospitality have become prominent national industries across the globe, more qualified professionals at the higher levels are required. As related industries expand, professionals holding graduate-level degrees are needed to lead this burgeoning industry and to educate and train others to fulfill the expanding employment opportunities.

Conducted primarily online so that working professionals from a range of geographic locations and career backgrounds can participate, this program includes two residencies: a two-week session at the beginning of the program in August and a two-week session at the end the following August. These sessions allow participants to build relationships and share first-hand issues they are currently facing in their industry.

Upon completion, graduates of the MS in Executive Leadership in Hospitality Management will be able to:

1. Evaluate the social, cultural, and economic impacts of the travel and tourism industry as a driver of hospitality's global market impact
2. Argue the importance of data analysis and interpretation as a motivator of change in the hospitality industry
3. Compare and contrast statistical information in order to identify contemporary problems and issues that relate to the hospitality industry on a global level
4. Evaluate the role technology plays in all facets of the hospitality industry and especially in data collection and analysis, marketing and strategic leadership
5. Craft a personal leadership statement consistent with the principles of leadership, the understanding of human resource management, and will have the ability to move people to a clear vision
6. Create and defend a piece of substantive action research addressing a contemporary problem or issue in the hospitality industry

Requirements

Code	Title	Credits
Required Core Courses		
HP-601	Professional Portfolio Seminar I (or prior learning experience credits)	1
HP-602	Professional Portfolio Seminar II (or prior learning experience credits)	1
HP-603	Professional Portfolio Seminar III (or prior learning experience credits)	1
HP-610	Economics of Tourism	3
HP-650	Hospitality Management Information Systems	3
HP-701	Qualitative Research Applications for Hospitality	3
HP-702	Global Tourism in Emerging Markets	3
HP-703	Contemporary Problems and Issues In Hospitality I	3
HP-704	Tourism Marketing and Branding	3

HP-705	Strategic Management and Leadership In Hospitality	3
HP-706	Hospitality Human Resource Management	3
HP-710	Contemporary Problems and Issues In Hospitality II	3
MG-620	Research and Statistics for Managerial Decision Making	3
MG-630	Organizational Behavior and Leadership In the 21st Century	3
Required Core Courses Subtotal		36

Total Credits		
Course	Title	Credits
Semester 1		
HP-601	Professional Portfolio Seminar I (or prior learning experience credits)	3
HP-650	Hospitality Management Information Systems	3
MG-630	Organizational Behavior and Leadership In the 21st Century	3
Credits		9
Semester 2		
HP-701	Qualitative Research Applications for Hospitality	3
MG-620	Research and Statistics for Managerial Decision Making	3
Credits		6
Semester 3		
HP-610	Economics of Tourism	3
HP-702	Global Tourism in Emerging Markets	3
HP-703	Contemporary Problems and Issues In Hospitality I	3
Credits		9
Semester 4		
HP-704	Tourism Marketing and Branding	3
HP-710	Contemporary Problems and Issues In Hospitality II	3
Credits		6
Semester 5		
HP-705	Strategic Management and Leadership In Hospitality	3
HP-706	Hospitality Human Resource Management	3
Credits		6
Total Credits		36