

ENTERTAINMENT MEDIA MINOR

The Entertainment Media Minor prepares students for in-demand, high impact careers in television production, content creation, podcasting, sports media, AI Animation, social media branding and more. This minor requires successful completion of 15 credits (6 courses) in Entertainment Media. These courses may fulfill major-area or open electives.

Best Fit Majors: Business Management, Hospitality Management, and Sports Management

Code	Title	Credits
Required Core Courses		6
MG-127	Introduction to the Business of Entertainment 1	3
MG-263	Introduction to the Business of Entertainment 2	3
Select three of the following:		9
MG-264	Cinematography	3
MG-267	Introduction to Sports Broadcasting	3
MG-269	AI Animation Studio	3
MG-273	Food Media Styling	3
MG-276	The Business of Beauty	3

Total Credits:

15