

SPORTS MANAGEMENT MINOR

The Sport Management minor is designed to give students majoring in business and in other disciplines an opportunity to learn about the sports industry. Students will be exposed to such areas as marketing, administration, law, financial management, and operations as they relate to the business of sports. Students will also analyze the role of ethics in sports. The Sports Management minor requires successful completion of 18 credits in Sports Management courses. These courses may fulfill major-area or open electives.

Best Fit Majors: Accounting and Business Management

Code	Title	Credits
Required Sports Management Minor Courses		
MG-135	Introduction to Sports Management	3
MG-229	Legal and Ethical Issues in Sports	3
MK-120	Principles of Sports Marketing	3
Elective Courses		
Select three of the following:		9
MK-206	Digital & Search Engine Marketing	
MG-228	Sports Coaching Methods	
MG-332	Sports Operations and Facility Management	
MG-333	Financial Management for Sports Organizations	
SC-107	Physical Conditioning and Nutrition for Athletes	
Total Credits		18